

If you are ready to  
embrace a new approach  
to learning, you can  
create viable and lasting  
solutions to your  
business challenges.

# Schumacher College

2008/2009

*Courses in sustainability,  
responsible business and leadership*

Dartington

The background of the entire page is a photograph of three wind turbines on a dark, silhouetted hill. The sky is a mix of blue and white, with large, fluffy clouds. The turbines are positioned across the lower half of the frame, with the leftmost one being the tallest and the rightmost one being the shortest. The overall mood is clean, modern, and environmentally conscious.

## Sustainability and Leadership

*Leaders need a personal route towards inner and outer sustainability. Furthermore, achieving real progress towards sustainability requires identifying the right goals and strategies, and creating ownership of these processes within organisations.*

October 14—17, 2008

### The Personal Challenge

Those on this participatory three-day Mythodrama workshop will benefit from a unique form of experiential learning that combines theatre practice, psychology and philosophy with organisational development. The sessions utilise Shakespeare's timeless play *As You Like It*. Participants will explore for themselves a fascinating journey of renewal, philosophical thinking, creative expression and new possibilities, an invaluable process for leaders in sustainability.

**This course is intended for:** those who want to use the exceptional process of Mythodrama to help them towards more sustainable leadership.

October 27—31, 2008

### The Organisational Challenge

Participants will discuss the challenges of working within local government, financial institutions and businesses to transform energy provision and consumption, infrastructure, investment and procurement. What models are there of organisations making serious progress towards sustainability and what can be learned from them?

**This course is intended for:** those who want to work with expert teachers and facilitators to develop their own action plans and advanced skill set for sustainable leadership.

This course is facilitated by and run in association with CarbonSense.

more info: [www.schumachercollege.org.uk](http://www.schumachercollege.org.uk)

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#### Visiting Teacher:

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**Richard Olivier** is Artistic Director of Olivier Mythodrama. He is at the leading edge of bringing the world of theatre into the development of authentic leaders. From 1999-2005 he was the Master of Mythodrama at Shakespeare's Globe Theatre. Richard is an Associate Fellow of Templeton College and Oxford University's Saïd Business School, and a Fellow of the Findhorn Foundation.

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#### Visiting Teachers:

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**Allan Jones** is CEO of the London Climate Change Agency. He previously worked for Woking Borough Council, reducing CO<sub>2</sub> emissions by 77.5% from 1990 levels.

**Gaynor Coley** is Development Director of the Eden Project, focusing on combining sustainability and ethical practices with financial viability.

**Nick Robins** is Head of HSBC's Climate Change Centre of Excellence, responsible for identifying financial risks and opportunities related to a low carbon society.

**Paul Dickinson** is CEO and founder of the Carbon Disclosure Project.

## Systems Thinking and Communication

*A systemic approach and creative communication is vital if we are to tackle successfully the complex problems facing society and the environment today. Many organisations taking pro-active action in these areas are seeing benefits.*

March 9—27, 2009

### Systems Thinking in Practice

Participants will benefit from a first-hand insight into how sustainable income-generating projects can be designed and emergence-and-change technology, Spiral Dynamics. They will also hear about lessons from the Transition Towns models and the concept of metadesign - how an integrated approach to design can create a sustainable society at many levels.

**This course is intended for:** social entrepreneurs, designers, change leaders/managers and policymakers at all levels.

One, two or three-week options.

April 2—6, 2009

### How to Communicate Climate Change: The Business Challenge

This course will look at the practice of creative communication around climate change and the question of the role and responsibilities of business in reaching the public. Participants will identify the benefits of responsible reporting, the keys to powerful advertising and the means to communicate effectively about low or zero carbon products and services as an integral part of the business message.

**This course is intended for:** corporate responsibility staff, those involved in PR, marketing and communications.

This course is facilitated by and run in association with CarbonSense.

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#### Visiting Teachers:

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**Gunter Pauli** heads the ZERI Foundation which pioneers initiatives that promote a new, earth-centred economic model.

**Don Beck** conceived and developed the global applications of Spiral Dynamics. His work in large-scale transformational challenges has included playing a major role in the South African transition from apartheid.

**Rob Hopkins** is founder of the Transition Towns movement.

**John Wood** is author of *Design for Micro-Utopias: Making the Unthinkable Possible*.

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#### Visiting Teachers:

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**Ben Stimson** is Director of Corporate Responsibility and Reputation at BSkyB. Under his leadership, Sky became the first carbon neutral media company in the world.

**Andy Hobsbawm** is European Chairman of Agency.com and co-founder of Green Thing. He has been a weekly columnist for the *Financial Times*.

**Naresh Ramchandani** is a creative consultant and columnist for *The Guardian*.

**Antony Turner** is founder and Managing Director of CarbonSense, a consultancy which works with international businesses to develop smart low-carbon strategies.



*My experience at Schumacher College was really challenging and inspiring. It helped me become more deeply rooted in my commitment to developing sustainable cities. I recommend professionals spend time at Schumacher College as I know it is a place where future leaders are developed.*

— **Peter Head**  
a Director of Arup

At Schumacher College you will be encouraged to find new ways of looking at complex issues with courses led by business experts, innovators and thinkers. You will look at problems and solutions from different perspectives, using a range of educational models and with other participants from around the world. Schumacher College will complement your new and existing work in environmental responsibility and leadership.

Because our courses help people establish new ways of applying knowledge and solutions, a course with us will have a lasting impact, positively influencing your business strategy well into the future.

*If you would like to talk about our courses or tailor-made seminars for businesses please contact Anna Lodge:*

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[www.schumachercollege.org.uk](http://www.schumachercollege.org.uk)

## Dartington

Schumacher College is an initiative of The Dartington Hall Trust, a registered charity

## Schumacher College

Transformative learning for sustainable living  
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